

## INFORMATION SHEET

**BIP Blended Intensive Programme - 2022-1-RO01-KA131-**

**HED-000057192-1**

### 1. Title:

**PAST to FUTURE. Rural Development through Heritage and Tourism**

### 2. Type of participants: Students / Staff : Students

### 3. Priorities addressed: a, b, c, d.

- a – Participation in democratic life
- b – Digital transformation
- c – Environment and fight against climate change
- d – Inclusion and diversity
- e – Other

### 4. Objectives and description

PAST to FUTURE is an innovative and inter-disciplinary program, that brings a complex perspective and a diverse specialization in the field of heritage and sustainable development of rural communities. The course will use as pilot case a village from Bukovina area, with a rich historic, industrial and cultural heritage, with a diverse and multi-ethnic population, with a diversity of natural resources and potential for the development of sustainable tourism. The students will have the chance to acquire new skills in the field of heritage protection and will learn how to establish a plan for rural regeneration of the communities, enhancing the local resources: nature, vernacular architecture, industrial heritage sites, immaterial heritage.

The main objective is to allow students to familiarize themselves with field work methods, documentation techniques, valorization of tangible and intangible cultural heritage by means of classic and new technologies, i.e. conducting interviews, filming, data processing, 3D scans.

After the participation to the program the students will have new competences in the field of heritage research and interpretation and in the field of sustainable development of communities, through participatory approach.

The first day of the program will be organized in Suceava, at the University “Stefan cel Mare”. The BIP objectives will be presented, and the students will attend to lectures related to importance of heritage in the sustainable development of rural communities. Later it will be visited the open-air Village Museum from Suceava and a first get-to-know each other interactive training will be hold. In the second day, the students will attend to a familiarization round trip in Suceava County (Bukovina destination), to several UNESCO monuments (painted churches of Moldavia <https://whc.unesco.org/en/list/598/>) and to several workshops

and Heritage Interpretation Centers. The last four days will be organized in partnership with Cacica Municipality. The students will be accommodated for the rest of the program in Cacica, our pilot-community. Under the supervision of the professor from partner universities and in common agreement with the local partner organizations, students will attend at one of the following workshops:

**Workshop 1. Discovering and analyzing traditional materials and construction techniques and transfer to a future and sustainable architecture.**

**Workshop 2. Exploring tourism resources in developing a future sustainable community. Local development through participatory approach.**

**Workshop 3. Heritage research and interpretation. Documentation and promotion of heritage.**

Field trips will alternate with individual and team work sessions, lectures, meetings with local stakeholders. At the end, the students will share their findings and their proposals and future actions to the group of learners and to the guests from the community.

## 5. Methods and outcomes

The program will allow an immersion in the PAST, discovering the heritage through history and histories, through hands-on experimentation of traditional handicrafts and materials, but will open new perspective for the FUTURE, through the solutions and proposals that will be developed by the students, to better understand, safeguard and promote cultural heritage.

The course combines experiential learning and immersion learning, having a high practical approach. As kick-off activity, a familiarization trip will be organized, to several UNESCO monuments (painted churches of Moldavia <https://whc.unesco.org/en/list/598/>) and to several workshops and Heritage Interpretation Centers. The main methods that will be activated are participatory observation, study cases, workshops and hand-on activities, problematization and analytic thinking, documentation of heritage (digital tools, drone and digital photography, social media and internet sites, 3D scanning). There will be used focus groups organized with the representatives of the local communities, group presentations and discussions, inter-disciplinary exchange among working groups. The results will be integrated in a joint plan for the sustainable development of the community and will help the development of a bottom-up approach for understanding heritage, “reselling” the heritage to the local community and changing their perception and perspective.

**6. Field of education:** (0510) Natural sciences, mathematics and statistics (0310) Social and behavioural sciences.

**7. Level of study:** a, b, c

a – Bachelor

b – Master

c – Doctoral

d – Not elsewhere classified

**8. Physical start date:** 20.07.2024

**Physical end date:** 25.07.2024

**9. Virtual component timing:** Before

**10. Virtual component description (8th of July to 15th of Juli)**

- Introduction and presentation of the workshops and activities.
- Research area. Familiarization with the research territory. Problem statement.
- Discovering and analyzing traditional materials and construction techniques and transfer to a future and sustainable architecture.
- Heritage research and interpretation. Documentation and promotion of heritage.
- Exploring tourism resources in developing a future sustainable community.

**11. Country of Venue:** Romania

**12. City of Venue:** Suceava / Cacica

**13. Main Teaching/Training Languages:** English

**14. Number of ECTS Credits (*min. 3 ECTS*) :** 3 ECTS

**15. Partner Higher Education Institutions (HEIs) in BIP:**

***Coordinator and Receiving Institution:***

- a. **Name:** STEFAN CEL MARE UNIVERSITY OF SUCEAVA - ROMANIA  
**Erasmus+ code:** RO SUCEAVA01

***Partners and Sending Institutions:***

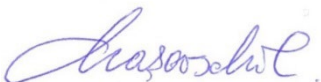
- b. **Name:** Hochschule für angewandte Wissenschaften Augsburg  
**Erasmus+ code** D AUGSBUR 02
- c. **Name:** EDUTUS EGYETEM  
**Erasmus+ code** HU TATABAN01
- d. **Name:** UNIWERSYTET Zielonogórski  
**Erasmus+ code:** PL ZIELONA01

**16. Number of Teachers/Trainers delivering the Programme:** 6

**BIP Coordinator:**

Carmen Chaşovschi, Assoc. Prof. Dr., Director of CERC TOUR – Center for Resources and Competences in Tourism

Signature:



Date: 31.05.2024