

## LISTA DE LUCRĂRI

### a) Listă lucrări relevante

[1] Alexandra-Maria Danileț, *Inovarea și internaționalizarea firmelor: paradigme actuale ale societății cunoașterii*, Editura Economica, București, 2021, ISBN 978-973-709-970-9; <http://www.edecon.ro/carte/1568/inovarea-si-internationalizarea-firmelor-paradigme-actuale-ale-societatii-cunoasterii-alexandra-maria-danilet/>

[2] Alexandra – Maria Galan, *The business organization as main „actor” in the knowledge society*, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 3/2017, pp. 194 – 202, ISSN 1844-7007, indexată B+(BDI); [https://www.utgjiu.ro/revista/ec/pdf/2017-03/25\\_GALAN%20ALEXANDRA-MARIA.pdf](https://www.utgjiu.ro/revista/ec/pdf/2017-03/25_GALAN%20ALEXANDRA-MARIA.pdf)

[3] Alexandra – Maria Galan, *The power and the influence of the multinational company in the international business environment*, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 4/2018, pp. 71- 79, ISSN 1844-7007, indexată B+(BDI); [https://www.utgjiu.ro/revista/ec/pdf/2018-04/07\\_galan.pdf](https://www.utgjiu.ro/revista/ec/pdf/2018-04/07_galan.pdf)

[4] Alexandra – Maria Galan (Danileț), *The innovative activity of the multinational companies in the international business environment*, „Ovidius University Annals, Economic Sciences Series”, Volume XVIII, Issue 2 /2018, pp. 13 - 19 ISSN 2393-3127, indexată B+ (BDI); <https://stec.univ-ovidius.ro/html/anale/RO/wp-content/uploads/2019/02/3.pdf>

[5] Alexandra – Maria Galan (Danileț), *Going on digital: A short brief of the ICT firms from Romania*, „Ovidius University Annals, Economic Sciences Series”, Volume XIX, Issue 2 /2019, pp.489-494, ISSN 2393-3127, indexată B+ (BDI); <https://stec.univ-ovidius.ro/html/anale/RO/wp-content/uploads/2020/02/Section%20IV/15.pdf>

[6] Aurel Burciu, Rozalia Kicsi, Alexandra Galan, *Democracy of knowledge and moral capitalism*, International Management Conference on Role of Management in the Economic Paradigm of the XXIst Century, Bucharest, Romania, Nov 02-04, 2017, pp.255-268, Proceedings Paper, Accession Number WOS: 000466917100028, ISSN 2286-1440; <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000466917100028>

[7] Alexandra-Maria Galan (Danileț), *Innovation: The driver or the result of firm internationalization?*, 34th IBIMA Conference, Madrid, Spain, November 13-14, 2019, pp. 3880-3889, Proceedings Paper, Accession Number WOS: 000556337405050, ISBN 978-0-9998551-3-3; <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000556337405050>

[8] Alexandra Maria-Danileț, *Digital Architects: Providing Solutions For Long Term Development*, 38th IBIMA Conference, Seville, Spain, November 23-24, 2021, pp. 3427-3433, Conference proceedings, ISBN: 978-0-9998551-7-1, ISSN: 2767-9640, Published in the USA

[9] Alexandra Maria-Danileț, *Digital technologies: key vector în achieving sustainable development goals*, Proceedings of the International Conference "Information Society and Sustainable Development", VIIIth Edition, Târgu-Jiu, September 10-11, 2021, pp.106-109, ISBN 978-973-144-889-3

[10] Alexandra Maria-Danileț, *Innovation and design thinking: paradigms and interferences in the knowledge society*, 3rd International Conference Global Interferences of Knowledge Society, Târgoviște, November 12-13, 2021, (Online)

#### **b) TEZA DE DOCTORAT**

[1] Galan Alexandra-Maria (Danileț), *Studiul relației dintre dinamica inovării și internaționalizarea organizațiilor de afaceri*, Universitatea Ștefan cel Mare din Suceava, 2020; Domeniul Administrarea Afacerilor, data susținerii: 26.09.2020; coordonator: prof.univ.dr. Aurel Burciu

**c) Brevete de invenții:** Nu este cazul.

#### **d) Cărți și capitole din cărți**

[1] Alexandra-Maria Danileț, *Inovarea și internaționalizarea firmelor: paradigme actuale ale societății cunoașterii*, Editura Economica, București, 2021, ISBN 978-973-709-970-9; <http://www.edecon.ro/carte/1568/inovarea-si-internationalizarea-firmelor-paradigme-actuale-ale-societatii-cunoasterii-alexandra-maria-danilet/>

[2] Coautor, Alexandra-Maria Galan, *Marketing: studii, proiecte și teste grilă*, Editura Performantica, Iași, 2016, ISBN: 978-606-685-389-7

[3] Coautor, Alexandra-Maria Galan, *Strategia de dezvoltare culturală și creativă a municipiului Suceava 2015-2025*, Suceava, 2015, ISBN 978-606-656-097-9

#### **e) Articole/studii in extenso, publicate în reviste din fluxul științific internațional principal**

[1] Alexandra – Maria Galan (Danileț), *Going on digital: A short brief of the ICT firms from Romania*, "Ovidius" University Annals, Economic Sciences Series, Volume XIX, Issue 2 /2019, pp.489-494, ISSN 2393-3127, indexată B+ (BDI); <https://stec.univ-ovidius.ro/html/anale/RO/wp-content/uploads/2020/02/Section%20IV/15.pdf>

[2] Alexandra – Maria Galan (Danileț), *The innovative activity of the multinational companies in the international business environment*, "Ovidius" University Annals, Economic Sciences Series, Volume XVIII, Issue 2 /2018, pp. 13 - 19 ISSN 2393-3127, indexată B+ (BDI); <https://stec.univ-ovidius.ro/html/anale/RO/wp-content/uploads/2019/02/3.pdf>

[3] Alexandra – Maria Galan *The power and the influence of the multinational company in the international business environment*, Annals of the „Constantin Brâncuși” University of

Târgu Jiu, Economy Series, 2018, pp. 13 – 19, ISSN 1844-7007, indexată B+ (BDI); [https://www.utgjiu.ro/revista/ec/pdf/2018-04/07\\_galan.pdf](https://www.utgjiu.ro/revista/ec/pdf/2018-04/07_galan.pdf)

[4] Alexandra – Maria Galan, *The business organization as „main” actor in the knowledge society*, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, 2017, pp. 194 – 202, ISSN 1844-7007 , indexată B+(BDI); [https://www.utgjiu.ro/revista/ec/pdf/2017-03/25\\_GALAN%20ALEXANDRA-MARIA.pdf](https://www.utgjiu.ro/revista/ec/pdf/2017-03/25_GALAN%20ALEXANDRA-MARIA.pdf)

[5] Alexandra – Maria Galan , *The R&D and the internationalization of business organizations. The case of pharmaceutical companies*, THE USV ANNALS OF ECONOMICS AND PUBLIC ADMINISTRATION, Volume 16, ISSUE 1 (23), 2016, ISSN 2285-3332, indexată B+ (BDI); <http://annals.seap.usv.ro/index.php/annals/article/view/872/789>

[6] Alexandra – Maria Galan , *Research and development: base of the companies progress in knowlegde society*, ECOFORUM, Volume 5, ISSUE 2 (9), 2016, ISSN: 2344-2174, indexată B+(BDI); <http://www.ecoforumjournal.ro/index.php/eco/article/view/404>

[7] Alexandra – Maria Galan , *The impact of the innovative activity on the development of the business organizations*, ECOFORUM, Volume 5, Special Issue, 2016, ISSN: 2344-2174, indexată B+(BDI); <http://ecoforumjournal.ro/index.php/eco/article/view/542>

**f) Publicații in extenso, apărute în lucrări ale principalelor conferințe internaționale de specialitate**

[1] Alexandra-Maria Danileț, *Disruptive innovation and digital technologies in the context of business performance*, International Economic Conference: Challenges and Opportunities for a Sustainable Development (COSD 2022), May 12th – 13th, Suceava, 2022 – in press

[2] Alexandra-Maria Danileț, *All Aboard: Towards Digitalisation. Romania and its ICT sector*, The 5th International Conference on Economics and Social Sciences: Fostering recovery through metaverse business modelling, June 16-17, 2022, Bucharest University of Economic Studies, Romania – in press

[3] Alexandra-Maria Danileț, *Digital Architects: Providing Solutions For Long Term Development*, 38th IBIMA Conference, Seville, Spain, November 23-24, 2021, pp. 3427-3433, Conference proceedings, ISBN: 978-0-9998551-7-1, ISSN: 2767-9640, Published in the USA;

[4] Alexandra-Maria Danileț, *Innovation and design thinking: paradigms and interferences in the knowledge society*, 3rd International Conference Global Interferences of Knowledge Society, Târgoviște, November 12-13, 2021

[5] Alexandra-Maria Danileț, *Digital technologies: key vector în achieving sustainable development goals*, Proceedings of the International Conference “Information Society and Sustainable Development”, VIIIth Edition, Târgu-Jiu, September 10-11, 2021, pp.106-109, ISBN 978-973-144-889-3

[6] Alexandra-Maria Galan (Danileț), *Innovation: The driver or the result of firm internationalization?*, 34th IBIMA Conference Madrid, Spain, November 13-14, 2019, pp. 3880-3889, Proceedings Paper, Accession Number WOS: 000556337405050, ISBN 978-0-9998551-3-3, indexată Web of Science and SCOPUS; <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000556337405050>

[7] Aurel Burciu, Rozalia Kicsi, Alexandra Galan, *Democracy of knowledge and moral capitalism*, International Management Conference on Role of Management in the Economic Paradigm of the XXIst Century, Bucharest, Romania, Nov 02-04, 2017, pp.255-268, Proceedings Paper, Accession Number WOS: 000466917100028, ISSN 2286-1440, indexată Web of Science and SCOPUS; <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000466917100028>

### Alte lucrări și contribuții științifice

[1] Alexandra- Maria Galan, Carolina Starciuc, *Cercetarea - dezvoltarea: vector al internaționalizării afacerilor*, Conferința internațională a Asociației Române de Științe Regionale: „Regional Development and EUROPE 2020”, Suceava, 2015

[2] Alexandra-Maria Galan, Carolina Starciuc, *Antreprenoriatul mai mult decât o sursă de profit*, Olimpiada Națională a Economisților în formare, Secțiunea Administrarea Afacerilor, Cluj, 2014

[3] Alexandra Galan, Carolina Starciuc, *Considerații privind dezvoltarea durabilă în contextul expansiunii fenomenului corporatist*, Olimpiada Națională a Studenților Economisți, Secțiunea Economie și dezvoltare durabilă, Craiova, 2013

[4] Alexandra-Maria Galan, Carolina Starciuc, *The beekeeping – factor of competitiveness for the North-Eastern Region in the context of Romania adhering at EU*, Sesiunea Internațională de Comunicări Științifice Studentești, Cluj, 2013

[5] Alexandra-Maria Galan, Carolina Starciuc, *România și economia cunoașterii în context european*, Conferința Internațională de Economie: „Viziune și clarviziune a politicilor economice în perioade de criză”, Suceava, 2013

Data

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