

LISTA DE LUCRĂRI ȘTIINȚIFICE RELEVANTE

Candidat: Conf. univ. dr. KARDOS MIHAELA

1. Legman, I.D., Gabor, M.R., & **Kardos, M.** (2023). An Innovative Tool to Measure Employee Performance through Customer Satisfaction: Pilot Research Using eWOM, VR, and AR Technologies. *Electronics*, 12, 1158. <https://doi.org/10.3390/electronics12051158>, <https://www.mdpi.com/2079-9292/12/5/1158>. eISS 2079-9292. Published: MAR 2023. <https://doi.org/10.3390/electronics12051158> <https://www.mdpi.com/2079-9292/12/5/1158> **WOS:000947084300001** AIS (JCR 2021) = 0,35, Index JCR: *Infoeconomics*
2. Gabor, M.R., **Kardos, M.**, & Oltean, F.D. (2022). Yield Management—A Sustainable Tool for Airline E-Commerce: Dynamic Comparative Analysis of E-Ticket Prices for Romanian Full-Service Airline vs. Low-Cost Carriers. *Sustainability*, 14, 15150. <https://doi.org/10.3390/su142215150>, <https://www.mdpi.com/2071-1050/14/22/15150>, **WOS:000887533200001**, AIS (JCR 2021) = 0,515, Index JCR: *Social Science & Science*
3. Gabor, M.R., **Kardos, M.**, Cristache, N., Nastase, M., & Petrariu I.R. (2021). Dynamic Analysis Of Tourism Competitiveness Of The European Countries Based On Discriminant Statistical Analysis. *Economic Computation & Economic Cybernetics Studies & Research*, 3, 103-118, <https://doi.org/10.24818/18423264/55.3.21.07>, https://ecocyb.ase.ro/nr2021_3/7.%20Gabor%20Rozalia,%20Ioan%20Petrariu%20pdf.pdf **WOS:000698683400007** AIS (JCR 2021) = 0,132 , Index JCR: *Core Economics*
4. Oltean, F.D., Gabor, M.R., Stăncioiu, A.F., **Kardos, M.**, Kiss, M., & Marinescu, R.C. (2020). Aspects of Marketing in Dental Tourism—Factor of Sustainable Development in Romania. *Sustainability*, 12, 432. <https://doi.org/10.3390/su12104320> <https://www.mdpi.com/2071-1050/12/10/4320>, **WOS:000543421400378**, AIS (JCR 2021) = 0,515, Index JCR: *Social Science & Science*
5. **Kardos, M.**, Gabor, M.R., & Cristache, N. (2019). Green Marketing's Roles in Sustainability and Ecopreneurship. Case Study: Green Packaging's Impact on Romanian Young Consumers' Environmental Responsibility. *Sustainability*, 11(3), 873. <https://doi.org/10.3390/su11030873> <https://www.mdpi.com/2071-1050/11/3/873> **WOS:000458929500318**, AIS (JCR 2021) = 0,515 Index JCR: *Social Science & Science*
6. **Kardos, M.** (2014). The Relevance of Foreign Direct Investment for Sustainable Development. Empirical Evidence from European Union. *Procedia Economics and Finance*, 15, 1349–1354, International Conference Emerging Markets Queries In Finance And Business, Petru Maior University Tirgu Mures (Romania), 24-27 Oct 2014. Published: 2014. ISSN 2212-5671. [https://doi.org/10.1016/S2212-5671\(14\)00598-X](https://doi.org/10.1016/S2212-5671(14)00598-X) <https://www.sciencedirect.com/science/article/pii/S221256711400598X> **WOS:000357094000175** (ISI Proceedings)

7. **Kardos, M.** (2015). In Search Of Competitiveness: The EU Cohesion Policy. In: Boldea, I. (ed.) *Discourse As A Form Of Multiculturalism In Literature And Communication - Sociology, Political Sciences And International Relations*, pp. 18-29. International Conference on Literature, Discourse and Multicultural Dialogue, Tirgu Mures (România), 03-04 Dec 2015. Alpha Inst Multicultural Studies; Gh Sincai Inst Social Sci & Humanities; Petru Maior Univ Tirgu Mures. Published: 2015. ISBN 978-606-8624-21-1. <https://old.upm.ro/ldmd/LDMD-03/LDMD%2003%20-%20Sociology.pdf>
WOS:000449061200002 (ISI Proceedings)
8. **Kardos, M.** (2012). The Relationship between Entrepreneurship, Innovation and Sustainable Development. Research on European Union Countries. *Procedia Economics and Finance*. 3, 1030-1035. International Conference on Emerging Markets Queries in Finance and Business, Petru Maior University, Targu Mures (Romania), 24-27 Oct. 2012. Published: 2012. ISSN2212-5671. [https://doi.org/10.1016/S2212-5671\(12\)00269-9](https://doi.org/10.1016/S2212-5671(12)00269-9)
<https://www.sciencedirect.com/science/article/pii/S2212567112002699>
WOS:000315040100157 (ISI Proceedings)
9. **Kardos, M.** (2012). The Reflection of Good Governance in Sustainable Development Strategies. *Procedia Social and Behavioral Sciences*, 58, 1166-1173, 8th International Strategic Management Conference, Barcelona, Spain, 21-23 iun. 2012. Published: 2012. ISSN 1877-0428. <https://doi.org/10.1016/j.sbspro.2012.09.1098>
<https://www.sciencedirect.com/science/article/pii/S1877042812045600>
WOS:000312875900127 (ISI Proceedings)
10. **Kardos, M., & On, A.** (2011c). The Research & Development & Innovation System in Romania – Present Situation and Future Perspectives of Strategic Development. *Crises After The Crisis: Inquiries From A National, European And Global Perspective*, I, 418-423, 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective, Sibiu (România), 19-20 Mai 2011. Published: 2011. ISBN 978-606-12-0139-6.
<http://economice.ulbsibiu.ro/revista.economica/archive/RE%202-55-2011.pdf>
WOS:000396639300059 (ISI Proceedings)

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Semnătura: