

*Adresă,
Directorul IOSUD,
Prof. univ. dr. ing. Liana Bezeau*

FIŞA DE VERIFICARE

a îndeplinirii standardelor minime necesare și obligatorii pentru conferirea titlurilor didactice din învățământul superior și a gradelor profesionale de cercetare-dezvoltare

(conform OM nr. 6129/2016 - Anexa nr. 27)

Domeniul IOSUD: Administrarea Afacerilor

Candidat: **KARDOS MIHAELA**

Grad didactic: **conferențiar universitar dr.**, Universitatea de Medicină, Farmacie, Științe și Tehnologie "G.E. Palade" din Târgu Mureș, Facultatea de Economie și Drept, Departamentul EDI – Științe Economice

A. Publicații

| A.1. Articole publicate în reviste indexate ISI cu scor de influență absolut (Article Influence Score - AIS) nenul (maxim 10 articole) | | | | | |
|--|---|--------|---|---------------------|-----------------------------------|
| Nr. crt. | Articol | M | N | AIS | Punctaj $P = \sum_{i=1}^n P_i$ |
| 1 | Legman, I.D., Gabor, M.R., & Kardos, M. (2023). An Innovative Tool to Measure Employee Performance through Customer Satisfaction: Pilot Research Using eWOM, VR, and AR Technologies. <i>Electronics</i> , 12, 1158. Published: MAR 2023. eISSN 2079-9292. https://doi.org/10.3390/electronics12051158 WOS:000947084300001 https://www.mdpi.com/2079-9292/12/5/1158 Index JCR: <i>Infoeconomics</i> | 8 | 3 | 0,35 (JCR 2021) | 2,24 |
| 2 | Gabor, M.R., Kardos, M. , & Oltean, F.D. (2022). Yield Management—A Sustainable Tool for Airline E-Commerce: Dynamic Comparative Analysis of E-Ticket Prices for Romanian Full-Service Airline vs. Low-Cost Carriers. <i>Sustainability</i> , 14(22), 15150 Published: NOV 2022. eISSN 2071-1050. https://doi.org/10.3390/su142215150 WOS:000887533200001 https://www.mdpi.com/2071-1050/14/22/15150 Index JCR: <i>Social Science & Science</i> | 6 | 3 | 0,515 (JCR 2021) | 2,472 |
| 3 | Gabor, M.R., Kardos, M. , Cristache, N., Nastase, M., & Petrucci I.R. (2021). Dynamic Analysis Of Tourism Competitiveness Of The European Countries Based On Discriminant Statistical Analysis, <i>Economic Computation and Economic Cybernetics Studies and Research</i> , 55(3), 103-118. Published: 2021. ISSN: 0424-267X, eISSN:1842-3264. https://doi.org/10.24818/18423264/55.3.21.07 WOS:000698683400007 https://ecocyb.ase.ro/nr2021_3/7.%20Gabor%20Rozalia,%20Ioan%20Petrucci%20pdf.pdf Index JCR: <i>Core Economics</i> | 1 0 | 5 | 0,132 (JCR 2021) | 0,792 |

M. Kardos

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|---|--|---|---|---------------------|-------|
| | Oltean, F.D., Gabor, M.R., Stăncioiu, A.F., Kardos, M. , Kiss, M., & Marinescu, R.C. (2020). Aspects of Marketing in Dental Tourism—Factor of Sustainable Development in Romania. <i>Sustainability</i> , 12(10), 4320. Published: MAY 2020. eISSN2071-1050. https://doi.org/10.3390/su12104320 WOS:000543421400378 https://www.mdpi.com/2071-1050/12/10/4320 Index JCR: Social Science & Science | 6 | 6 | 0,515 (JCR 2021) | 1,545 |
| 5 | Kardos, M. , Gabor, M.R., & Cristache, N. (2019). Green Marketing's Roles in Sustainability and Ecopreneurship. Case Study: Green Packaging's Impact on Romanian Young Consumers' Environmental Responsibility. <i>Sustainability</i> , 11(3), 873. Published: FEB 1 2019. ISSN: 2071-1050. https://doi.org/10.3390/su11030873 WOS:000458929500318 https://www.mdpi.com/2071-1050/11/3/873 Index JCR: Social Science & Science | 6 | 3 | 0,515 (JCR 2021) | 2,472 |

TOTAL Punctaj A.1. 9,521

A.2. Publicații la edituri de prestigiu internațional și la alte edituri naționale (maxim 0,5 puncte)

| Nr. crt. | Cărți, capitol în cărți sau ISI Proceedings | Categorie | N | Pi |
|----------|---|-----------------|---|-----|
| 6 | Kardos, M. (2014). The Relevance of Foreign Direct Investment for Sustainable Development. Empirical Evidence from European Union. <i>Procedia Economics and Finance</i> , 15, 1349–1354, International Conference Emerging Markets Queries In Finance And Business, Petru Maior University Tirgu Mures (Romania), 24-27 Oct 2013. ISSN: 2212-5671. Published: 2014. WOS:000357094000175 https://doi.org/10.1016/S2212-5671(14)00598-X https://www.sciencedirect.com/science/article/pii/S221256711400598X | ISI Proceedings | 1 | 0,1 |
| 7 | Kardos, M. (2015). In Search Of Competitiveness: The EU Cohesion Policy. In: Boldea, I. (ed.) <i>Discourse As A Form Of Multiculturalism In Literature And Communication - Sociology, Political Sciences And International Relations</i> , pp. 18-29, International Conference on Literature, Discourse and Multicultural Dialogue, Tirgu Mures (România), 03-04 Dec 2015. Alpha Inst Multicultural Studies; Gh Sincai Inst Social Sci & Humanities; Petru Maior Univ Tirgu Mures. Published: 2015. ISBN 978-606-8624-21-1. WOS:000449061200002 https://old.upm.ro/ldmd/LDMD-03/LDMD%2003%20-%20Sociology.pdf | ISI Proceedings | 1 | 0,1 |
| 8 | Kardos, M. (2012). The Relationship between Entrepreneurship, Innovation and Sustainable Development. Research on European Union Countries. <i>Procedia Economics and Finance</i> , 3, 1030-1035, International Conference on Emerging Markets Queries in Finance and Business, Petru Maior University, Targu Mures (Romania), 24-27 Oct. 2012. Published: 2012. ISSN: 2212-5671. WOS:000315040100157 https://doi.org/10.1016/S2212-5671(12)00269-9 https://www.sciencedirect.com/science/article/pii/S2212567112002699 | ISI Proceedings | 1 | 0,1 |

| | | | | |
|--|--|-----------------|---|-------------|
| | | | | |
| 9 | <p>Kardos, M. (2012). The Reflection of Good Governance in Sustainable Development Strategies. <i>Procedia Social and Behavioral Sciences</i>, 58, 1166-1173, 8th International Strategic Management Conference, Barcelona, Spain, 21-23 iun. 2012. Published: 2012. ISSN 1877-0428.</p> <p>WOS:000312875900127 https://doi.org/10.1016/j.sbspro.2012.09.1098 https://www.sciencedirect.com/science/article/pii/S1877042812045600</p> | ISI Proceedings | 1 | 0,1 |
| 10 | <p>Kardos, M., & On, A. (2011). The Research & Development & Innovation System in Romania – Present Situation and Future Perspectives of Strategic Development. <i>Crises After The Crisis: Inquiries From A National, European And Global Perspective</i>, I, 418-423, 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective, Sibiu (România), 19-20 Mai 2011. Published: 2011. ISBN 978-606-12-0139-6.</p> <p>WOS:000396639300059 http://economice.ulbsibiu.ro/revista.economica/archive/RE%202-55-2011.pdf</p> | ISI Proceedings | 2 | 0,05 |
| TOTAL Punctaj A.2: maximum 0,5 puncte se poate obține din publicații (cărți/capitole în cărți) | | | | 0,45 |

TOTAL PUNCTAJ PUBLICAȚII (A.1 + A.2 = 9,521 + 0,45 = 9,971) P = 9,971

B. Punctaj (Ci) acordat unei citări într-o revistă indexată ISI cu (AIS) nenul

| Nr. crt. | Articol citat | Articol care citează | Cuartila | AIS | Punctaj (Ci) |
|----------|---|---|----------|---------------------|--------------|
| C1 | <p>Kardos, M. (2014). The Relevance of Foreign Direct Investment for Sustainable Development. Empirical Evidence from European Union. <i>Procedia Economics and Finance</i>, 15, 1349–1354, International Conference Emerging Markets Queries In Finance And Business, Petru Maior University Tîrgu Mureş (Romania), 24-27 Oct 2014. Published: 2014. ISSN: 2212-5671.</p> <p>WOS:000357094000175 https://doi.org/10.1016/S2212-5671(14)00598-X https://www.sciencedirect.com/science/article/pii/S221256711400598X</p> | <p>Aust, V., Morais, A.I., & Pinto, I. (2020). How does foreign direct investment contribute to Sustainable Development Goals? Evidence from African countries. <i>Journal of Cleaner Production</i>, 245, 118823. Published: FEB 1 2020. ISSN 0959-6526.</p> <p>https://doi.org/10.1016/j.jclepro.2019.118823</p> <p>WOS:000503739400058 https://www.sciencedirect.com/science/article/pii/S0959652619336935</p> <p>Domeniu: Engineering, Environmental - Sciences</p> | Q1 | 1,375 (JCR 2021) | 1 |

| | | | | | |
|----|---|---|----|---------------------|---|
| C2 | <p>Kardos, M. (2014). The Relevance of Foreign Direct Investment for Sustainable Development. Empirical Evidence from European Union. <i>Procedia Economics and Finance</i>, 15, 1349–1354, International Conference Emerging Markets Queries In Finance And Business, Petru Maior University Tirgu Mures (Romania), 24-27 Oct 2014. Published: 2014. ISSN: 2212-5671.</p> <p>WOS:000357094000175 https://doi.org/10.1016/S2212-5671(14)00598-X https://www.sciencedirect.com/science/article/pii/S221256711400598X</p> | <p>Chen, L., Wang, Y., Lai, F., & Feng, F. (2017). An investment analysis for China's sustainable development based on inverse data envelopment analysis. <i>Journal of Cleaner Production</i>, 142 (4), 1638-1649. Published: JAN 20 2017. ISSN 0959-6526.</p> <p>https://doi.org/10.1016/j.jclepro.2016.11.129</p> <p>WOS:000398135300025 https://www.sciencedirect.com/science/article/pii/S0959652616319813</p> <p>Domeniu: Environmental Sciences/Engineering, Environmental</p> | Q1 | 1,375 (JCR 2021) | 1 |
| C3 | <p>Kardos, M. (2014). The Relevance of Foreign Direct Investment for Sustainable Development. Empirical Evidence from European Union. <i>Procedia Economics and Finance</i>, 15, 1349–1354, International Conference Emerging Markets Queries In Finance And Business, Petru Maior University Tirgu Mures (Romania), 24-27 Oct 2014. Published: 2014. ISSN: 2212-5671.</p> <p>https://doi.org/10.1016/S2212-5671(14)00598-X</p> <p>WOS:000357094000175 https://www.sciencedirect.com/science/article/pii/S221256711400598X</p> | <p>Melane-Lavado, A., Alvarez-Herranz, A., & Gonzalez-Gonzalez, I. (2018). Foreign direct investment as a way to guide the innovative process towards sustainability. <i>Journal of Cleaner Production</i>, 172, 3578-3590, Published: JAN 20 2018. ISSN 0959-6526.</p> <p>https://doi.org/10.1016/j.jclepro.2017.03.131</p> <p>WOS:000423002500051 https://www.sciencedirect.com/science/article/pii/S0959652617305760</p> <p>Domeniu: Environmental Sciences/Engineering, Environmental</p> | Q1 | 1,375 (JCR 2021) | 1 |
| C4 | <p>Kardos, M., Gabor, M.R., & Cristache, N. (2019). Green Marketing's Roles in Sustainability and Ecopreneurship. Case Study: Green Packaging's Impact on Romanian Young Consumers' Environmental Responsibility. <i>Sustainability</i>, 11(3), 873.</p> <p>https://doi.org/10.3390/su11030873</p> <p>WOS:000458929500318 https://www.mdpi.com/2071-1050/11/3/873</p> | <p>Morone, P., & Imbert, E. (2020). Food waste and social acceptance of a circular bioeconomy: the role of stakeholders. <i>Current Opinion in Green and Sustainable Chemistry</i>, 23, 55-60, Published: JUN 2020. ISSN 2452-2236.</p> <p>https://doi.org/10.1016/j.cogsc.2020.02.006</p> <p>WOS:000558664500009 https://www.sciencedirect.com/science/article/pii/S2452223620300122</p> <p>Domeniu: Chemistry, Multidisciplinary</p> | Q1 | 1,23 (JCR 2021) | 1 |

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|----|---|--|----|---------------------|---|
| C5 | <p>Kardos, M. (2012). The Reflection of Good Governance in Sustainable Development Strategies. <i>Procedia Social and Behavioral Sciences</i>, 58, 1166-1173, 8th International Strategic Management Conference, Barcelona, Spain, 21-23 iun. 2012. ISSN 1877-0428.</p> <p>https://doi.org/10.1016/j.sbspro.2012.09.1098</p> <p>WOS:000312875900127</p> <p>https://www.sciencedirect.com/science/article/pii/S1877042812045600</p> | <p>Rosenthal, S. (2022). Information sources, perceived personal experience, and climate change beliefs. <i>Journal of Environmental Psychology</i>, 81, 101796, Published: JUN 2022. ISSN 0272-4944.</p> <p>https://doi.org/10.1016/j.jenvp.2022.101796</p> <p>WOS:000791271800009</p> <p>https://www.sciencedirect.com/science/article/pii/S027249442200041X</p> <p>Domeniu: Environmental Studies, Psychology, Multidisciplinary</p> | Q1 | 1.863 (JCR 2021) | 1 |
| C6 | <p>Kardos, M. (2012). The Reflection of Good Governance in Sustainable Development Strategies. <i>Procedia Social and Behavioral Sciences</i>, 58, 1166-1173, 8th International Strategic Management Conference, Barcelona, Spain, 21-23 iun. 2012. ISSN 1877-0428.</p> <p>https://doi.org/10.1016/j.sbspro.2012.09.1098</p> <p>WOS:000312875900127</p> <p>https://www.sciencedirect.com/science/article/pii/S1877042812045600</p> | <p>Scobie, M. (2016). Policy coherence in climate governance in Caribbean Small Island Developing States. <i>Environmental Science & Policy</i>, 58, 16-28, Published: APR 2016. ISSN 1462-9011.</p> <p>https://doi.org/10.1016/j.envsci.2015.12.008</p> <p>WOS:000370900400003</p> <p>https://www.sciencedirect.com/science/article/pii/S1462901115301258</p> <p>Domeniu: Environmental Sciences</p> | Q1 | 1,405 (JCR 2021) | 1 |
| C7 | <p>Kardos, M. (2012). The Relationship between Entrepreneurship, Innovation and Sustainable Development. Research on European Union Countries. <i>Procedia Economics and Finance</i>, 3, 1030-1035, International Conference on Emerging Markets Queries in Finance and Business, Petru Maior University, Targu Mures (Romania), 24-27 Oct. 2012. ISSN 2212-5671.</p> <p>https://doi.org/10.1016/S2212-5671(12)00269-9</p> <p>WOS:000315040100157</p> <p>https://www.sciencedirect.com/science/article/pii/S2212567112002699</p> | <p>Yi, S., & Xiao-li, A. (2018). Application of threshold regression analysis to study the impact of regional technological innovation level on sustainable development. <i>Renewable & Sustainable Energy Reviews</i>, 89, 27-32, Published: JUN 2018. ISSN 1364-0321.</p> <p>https://doi.org/10.1016/j.rser.2018.03.005</p> <p>WOS:000430853300004</p> <p>https://www.sciencedirect.com/science/article/pii/S1364032118300972</p> <p>Domeniu: Green & Sustainable Science & Technology/ Energy & Fuels</p> | Q1 | 2,692 (JCR 2021) | 1 |
| C8 | <p>Kardos, M. (2012). The Relationship between Entrepreneurship, Innovation and Sustainable Development. Research on European Union Countries. <i>Procedia Economics and Finance</i>, 3, 1030-1035, International Conference</p> | <p>Chen, J., Chen, L., Chen, J., & Xie, F. (2018). Mechanism and policy combination of technical sustainable entrepreneurship crowdfunding in China: A system dynamics analysis. <i>Journal of Cleaner Production</i>, 177, 610-620,</p> | Q1 | 1,375 (JCR 2021) | 1 |

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|-----|--|--|----|---------------------|
| | on Emerging Markets Queries in Finance and Business, Petru Maior University, Targu Mures (Romania), 24-27 Oct. 2012. ISSN 2212-5671. https://doi.org/10.1016/S2212-5671(12)00269-9 WOS:000315040100157 https://www.sciencedirect.com/science/article/pii/S2212567112002699 | Published: MAR 10 2018. ISSN 0959-6526 https://doi.org/10.1016/j.jclepro.2017.12.217 WOS:000424186600055 https://www.sciencedirect.com/science/article/pii/S0959652617331864 Domeniu: Environmental Sciences/ Engineering, Environmental | | |
| C9 | Kardos, M. (2012). The Relationship between Entrepreneurship, Innovation and Sustainable Development. Research on European Union Countries. <i>Procedia Economics and Finance</i> , 3, 1030-1035, International Conference on Emerging Markets Queries in Finance and Business, Petru Maior University, Targu Mures (Romania), 24-27 Oct. 2012. ISSN 2212-5671. https://doi.org/10.1016/S2212-5671(12)00269-9 WOS:000315040100157 https://www.sciencedirect.com/science/article/pii/S2212567112002699 | Hojnik, J., Biloslavo, R., Cicero, L., & Cagnina, M.R. (2020). Sustainability indicators for the yachting industry: Empirical conceptualization. <i>Journal of Cleaner Production</i> , 249, 119368, Published: MAR 10 2020. ISSN 0959-6526. https://doi.org/10.1016/j.jclepro.2019.119368 WOS:000507856300059 https://www.sciencedirect.com/science/article/pii/S0959652619342386 Domeniu: Environmental Sciences/ Engineering, Environmental | Q1 | 1,375 (JCR 2021) |
| C10 | Kardos, M. (2013b). Education Role in Supporting Change towards Sustainable Development: Research on Romanian Universities. <i>Actual Problems of Economics</i> , 139(1), 337-345. ISSN: 1993-6788. | Sima, M., Grigorescu, I., Bălteanu, D., & Nikolova, M. (2022). A comparative analysis of campus greening practices at universities in Romania and Bulgaria: Sharing the same challenges?. <i>Journal of Cleaner Production</i> , 373, 133822, Published: NOV 1 2022. ISSN 0959-6526. https://doi.org/10.1016/j.jclepro.2022.133822 WOS:000863317200006 https://www.sciencedirect.com/science/article/pii/S0959652622033984 Domeniu: Environmental Sciences/ Engineering, Environ. | Q1 | 1,375 (JCR 2021) |

$$S = P + C = 9,971 + 10 = 19,971$$

Punctaje realizate și îndeplinirea condițiilor minimale pentru obținerea atestatului de abilitare:

| Condiții minime pentru acordarea atestatului de abilitare | Punctaj realizat |
|---|------------------|
| $S \geq 4$ | $S = 19,971$ |
| $P \geq 2$ | $P = 9,971$ |
| $C \geq 1,2$ | $C = 10$ |

Pentru abilitare trebuie îndeplinită una dintre condițiile următoare (1a/1b/1c) și 2:

| | Condiție | Îndeplinit (DA/NU) |
|-----------|---|---|
| 1a | din cele maxim 10 articole, candidatul trebuie să fie autor sau coautor a cel puțin două articole publicate în reviste cotate ISI cu scor absolut de influență (AIS) mai mare decât 0,15; | DA 4 articole |
| 1b | să fi câștigat în competiții naționale sau internaționale cel puțin 2 proiecte/granturi de cercetare, cu excepția proiectelor finanțate prin programe operaționale de tip POSDRU, POS- CEE sau similară, dintre care unul în calitate de director de proiect sau responsabil partener | - |
| 1c | un articol de la punctul a) și un grant de la punctul b) în calitate de director. | - |
| 2 | Minim 4 articole cu AIS nenul din care 2 în Core Economics și/sau Infoeconomics | DA 5 articole AIS>0, din care 2 articole in Core Economics și/sau Infoeconomics |

Data 19 aprilie 2023

Semnătura