

LISTA PUBLICAȚIILOR

Lector univ. dr. Ruxandra BEJINARU

CĂRȚI

Bejinaru, R. (2014) Managementul cunoștințelor în organizații, Ed. Didactică și Pedagogică, București, pp. 197, ISBN – 978-973-30-3787-3, <http://www.edituradp.ro/carte/managementul-cunostintelor-in-organizatii--i1090>

CAPITOLE CARTE - EDITURI INTERNAȚIONALE

Bratianu, C. & **Bejinaru, R.** (2019) Intellectual capital of the cultural heritage ecosystems: A knowledge dynamics approach. In: Handzic, M. & Carlucci, D. (Eds.). *Knowledge management, arts, and humanities. Interdisciplinary approaches and the benefits of collaboration*. Springer, Cham, pp. 215-238. <https://www.springer.com/gp/book/9783030109219>

Bejinaru, R. (2017) Knowledge Dynamics a Key Skill in Persuasive Negotiation. In: Nicolescu, O., Plesoianu, G., and Cirstea, C. (Eds.). *New Approaches and Tendencies in Entrepreneurial Management* (pp.128-143) **Cambridge Scholar Publishing, 2017**. ISBN(13): 978-1-4438-8641-3.

Brătianu, C., **Bejinaru, R.** (2016) Evaluation of knowledge processes within learning organization. In: O.Nicolescu, L. Lloyd-Reason (Eds.). *Challenges, performances and tendencies in organisation management* (pp.125-136). Singapore: **World Scientific**. ISBN: 978-981-4656-01-6.

CAPITOLE CARTE - EDITURI NAȚIONALE

1. **Bejinaru, R.** (2019) Impactul digitalizării asupra educației, Conferința de toamnă: Convergența reală România - Uniunea Europeană, (AOSR București și Universitatea Transilvania, Brașov) vol.2, Editura Expert, București, România, ISBN 978-973-618-430-7, pp.346-354.
2. Chașovschi, C., Năstase, C., Boghean, C., **Bejinaru, R.** et al. (2018) Manual de formare antreprenorială: caiet de lucru / Suceava: Editura Universității "Ștefan cel Mare", ISBN 978-973-666-525-7 005, CIP 2018-18053
3. Chașovschi, C., Năstase, C., Boghean, C., **Bejinaru, R.** et al. (2018) Manual de formare antreprenorială / Suceava: Editura Universității "Ștefan cel Mare", 2018, ISBN 978-973-666-524-0 005, CIP 2018-18054
4. Băeșu, C., **Bejinaru, R.** (coautor), (2013) Rolul euroregiunilor în dezvoltarea durabilă în contextul crizei mondiale, Exemplu: Euroregiunea Siret-Prut-Nistru, vol XVIII, capitolul *Impactul Euroregiunii Siret-Prut-Nistru asupra dezvoltării durabile (pag.52-57)*; Ed. Tehnopress, Iași, ISBN 978-973-702-913-3

5. Băeșu, C., **Bejinaru, R.** (coautor), (2013) Rolul euroregiunilor în dezvoltarea durabilă în contextul crizei mondiale, Exemplu: Euroregiunea Siret-Prut-Nistru, vol XVIII, *Euroregiunile și dezvoltarea durabilă în contextul crizei economice. Euroregiunea Siret-Prut-Nistru* (pag. 57-62); Tehnopress, Iași, ISBN 978-973-702-913-3
6. Cristian Valentin HAPENCIUC, Costică ROMAN coordonatori, **Bejinaru, R.** (coautor) (2006) Economia la începutul mileniului III. Provocări și tendințe, Editura Sedcom Libris Iași (acreditată MEdC/ CNCSIS), 2006, ISBN(10) 973-670-213-8, 284 p., ISBN(13) 978-973-670-213-6 Coautor capitol - *Aspecte privind -reforma si promovarea turismului romanesc*, pg. 32-43 (12 pagini)

ARTICOLE ÎN BAZE DE DATE INTERNAȚIONALE

1. **Bejinaru, R.**, (2022) Cluster Analysis of Risks and Vulnerabilities for Environment Sustainable Management. *Oradea Journal of Business and Economics*, 7(2), pp. 35 – 48, <http://doi.org/10.47535/1991ojbe155>.
2. **Bejinaru, R.**, Neamțu, D.M., Condratov, I., Stanciu, P. & Hapenciuc, C.V. (2022) Exploring the effectiveness of university agenda for developing students' entrepreneurial behavior, *ECONOMIC RESEARCH - EKONOMSKA ISTRAŽIVANJA*, DOI: 10.1080/1331677X.2022.2086597, <https://doi.org/10.1080/1331677X.2022.2086597>
3. **Bejinaru, R.**, & Prelipcean, G. (2021) Exploring strategies for developing entrepreneurial behaviour of students in Romanian universities. *Management Dynamic in the Knowledge Economy*, 9(4), 460-475. DOI 10.2478/mdke-2021-0031 ISSN: 2392-8042 (online) www.managementdynamics.ro <https://content.sciendo.com/view/journals/mdke/mdke-overview.xml>
4. Prelipcean, G. & **Bejinaru, R.** (2021) Academic leadership strategies of entrepreneurial university: A bibliometric literature analysis, *ECMLG 2021 17th European Conference on Management, Leadership and Governance*, 08.11.2021, 361-369. https://books.google.ro/books?hl=ro&lr=&id=vY5TEAAQBAJ&oi=fnd&pg=PA361&ots=MRvHBVXQOy&sig=3AtpYJpPsICjdfwbn50-fHXOQak&redir_esc=y#v=onepage&q&f=false
5. Bratianu, C., Stanescu, D.F., Mocanu, R., **Bejinaru, R.** (2021) Serial multiple mediation of the impact of customer knowledge management on sustainable product innovation by innovative work behavior, *SUSTAINABILITY* 13 (22), 12927. <https://doi.org/10.3390/su132212927>
6. **Bejinaru, R.** (2021) Key issues of transition to digital entrepreneurship, *Proceedings of 15th International Conference on Business Excellence (ICBE) - Digital Economy and New Value Creation*, 15(1), 91-101, <https://doi.org/10.2478/picbe-2021-0009>
7. Bratianu C, **Bejinaru R.** (2021) COVID-19 induced emergent knowledge strategies. *Knowledge and Process Management*. Jan-Mar; 28(1):11–7. doi: 10.1002/kpm.1656. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7753563/>

8. Baesu, C. & **Bejinaru**, R. (2020) Knowledge management strategies for leadership in the digital business environment. Proceedings of the International Conference on Business Excellence. 14(1), 646-656, , ISSN 2558-9652.
9. Neamtu, D.N., **Bejinaru**, R. & Hapenciuc, C.V. (2020) Challenges and opportunities for creative-innovative clusters partnerships. Proceedings of the International Conference on Business Excellence. 14(1), 646-656, ISSN 2558-9652.
10. Bratianu, C., Prelipcean, G. & **Bejinaru**, R. (2020) Exploring the latent variables which support SMEs to become learning organizations, Management & Marketing. Challenges for the Knowledge Society, Vol. 15, No. 2, pp. 154-171. DOI: <https://doi.org/10.2478/mmcks-2020-0010>
11. Neamtu, D.M., **Bejinaru**, R., Hapenciuc, C.V., Condratov, C. and Stanciu, P. (2020) Analysis and modelling of influence factors in the configuration of a sustainable university. Case study: “Ștefan cel Mare” University of Suceava. AMFITEATRU ECONOMIC, 22(54), pp. 391-410. DOI: <https://doi.org/10.24818/EA/2020/54/391>
12. Bratianu, C., Hadad, S., **Bejinaru**, R. (2020) Paradigm shift in business education: A competence-based approach, SUSTAINABILITY 12(4), 1348, DOI: <https://doi.org/10.3390/su12041348>
13. **Bejinaru**, R. & Balan, I. (2020) IT tools for managers to streamline employees' work in the digital age. The USV Annals of Economics and Public Administration, 20(1-31), 120-130.
14. **Bejinaru**, R., Neamtu, D.M., Condratov, I. (2020) The evolution of the organic products and consumer behavior, *Ecoforum Journal*, 9, (1)21.
15. Neamtu, D.M., Hapenciuc, C.V. & **Bejinaru**, R. (2019) Reflections of data and theory of leadership Communication strategies. *Ovidius University Annals, Series Economic Sciences*, 19(2).
16. Prelipcean, G., **Bejinaru**, R. (2019) Strategies of Leadership Success in the Knowledge Economy, 7th International Academic Conference on Strategica - Upscaling Digital Transformation in Business and Economics Location: Bucharest, ROMANIA Date: OCT 10-11, pp. 453-460.
17. Hapenciuc, C.V., Stanciu, P., **Bejinaru**, R. (2019) Businesses Neuromarketing Strategies in the Knowledge Economy, 7th International Academic Conference on Strategica - Upscaling Digital Transformation in Business and Economics Location: Bucharest, ROMANIA Date: OCT 10-11, pp. 434-444.
18. **Bejinaru**, R. (2019) Impact of digitalization in the knowledge economy, Management Dynamics in the Knowledge Economy, Vol.7 (2019) no.3, pp.367-380; DOI 10.25019/MDKE/7.3.06

19. Lupan, M., **Bejinaru**, R. (2019) Perspectives Of University Governance For The Development Of Entrepreneurship, The USV Annals of Economics and Public Administration, Volume 19, Issue 1(29), pp. 74-81.
20. Neamtu, D., Hapenciuc, V., **Bejinaru**, R. (2019) The Impact of Digitalization on Business Sector Development in the Knowledge Economy, Proceedings of the International Conference on Business Excellence 2019, Bucharest, Romania, 13(1), pp. 479-491.
21. Bratianu, C., **Bejinaru**, R. (2019) Knowledge dynamics: a thermodynamics approach, KYBERNETES, 49 (1), 6-21, <https://doi.org/10.1108/K-02-2019-0122>
22. **Bejinaru**, R. (2019) Opportunities for Harnessing Organizational Knowledge, Ecoforum Journal, 8, (2)19, pp.227-234.
23. **Bejinaru**, R. (2019) University Strategies For Developing An Entrepreneurial Ecosystem, paper presentation at International Conference of International Forum of Knowledge Asset Dynamics 2019, 4-7 June 2019, Matera, Italy.
24. Bratianu, C., **Bejinaru**, R. (2019) The Theory of Knowledge Fields: A Thermodynamics Approach. SYSTEMS, 7, 20.
25. Bratianu, C., **Bejinaru**, R. (2019) Knowledge dynamics: A thermodynamic approach. 6th Business Systems Laboratory International Symposium, University of Pavia, 21-23 January 2019, Pavia, Italy. BEST CONFERENCE PRESENTATION AWARD
26. Neamtu, D.M., **Bejinaru**, R. (2018) Ethical Leadership Perspectives in Organizations, The USV Annals of Economics and Public Administration, Volume 18, Issue 2(28), pp. 79-88. <http://www.annals.seap.usv.ro/index.php/annals/article/view/1091/932>
27. Costea, M., Hapenciuc, C. V., **Bejinaru**, R., Stanciu, P. and Condratov, I. (2018) Social Media in the Activity of Accommodation Units. The Case of Bucovina Region, Journal of Tourism, Studies and research in tourism, 26(2018), pp. 26. <http://www.revistadeturism.ro/rdt/article/view/422/273>
28. **Bejinaru**, R. (2018) The Key Processes of Knowledge Dynamics and Intellectual Capital in the Organization, Strategica –International Conference – Sixth Edition, "Challenging the Status Quo in Management and Economics", Bucharest: 11th -12th October, pp.588-599.
29. Prelipcean, G. & **Bejinaru**, R. (2018) University Agenda For Developing Students' Skills In The Knowledge Economy, Strategica –International Conference – Sixth Edition, "Challenging the Status Quo in Management and Economics", Bucharest: 11th -12th October, pp.600-610.
30. **Bejinaru**, R. (2018) Assessing Students' Entrepreneurial Skills Needed in the Knowledge Economy, Management & Marketing. Challenges for the Knowledge Society, Vol. 13, No. 3, pp. 1119–1132. <https://content.sciendo.com/view/journals/mmcks/13/3/article-p1119.xml>

31. **Bejinaru, R.**, Hapenciuc, C. V., Condratov, I. and Stanciu, P. (2018) The University Role in Developing the Human Capital for a Sustainable Bioeconomy. *Amfiteatru Economic*, 20(49), pp. 583-598. DOI: 10.24818/EA/2018/49/583
32. **Bejinaru, R.** (2018) Factorial Analysis Perspectives upon Students' Skills in the Knowledge Economy, *Journal of Management Dynamics in the Knowledge Economy*, Vol.6 (2018) no.2, pp.265-284; DOI 10.25019/MDKE/6.2.05
33. **Bejinaru, R.**, Băeșu, C., (2017) Connecting Approaches Of Innovation And Organizational Change In Business Companies, *The USV Annals of Economics and Public Administration*, Volume 17, Issue 2(26), pp. 87-94.
34. Hapenciuc, C.V., Neamtu, D.M., **Bejinaru, R.** (2017) Transformations In Education In A Knowledge-Based Society, *Proceedings of the 11th International Management Conference "The Role of Management in the Economic Paradigm of the XXIst Century"* November 2nd-4th, 2017, Bucharest, Romania, pp.307-317.
35. **Bejinaru, R.** (2017) Dynamic Capabilities of Universities in the Knowledge Economy, *Journal of Management Dynamics in the Knowledge Economy*, Vol.5 (2017) no.4, pp.577-595; DOI 10.25019/MDKE/5.4.07
36. **Bejinaru, R.** (2017) Knowledge Strategies Aiming to Improve the Intellectual Capital of Universities, *Management & Marketing. Challenges for the Knowledge Society*, Vol. 12, No. 3, pp. 500-523. DOI: 10.1515/mmcks-2017-0030. WOS:000419006600010
37. **Bejinaru, R.** (2017) Challenges For The Romanian Universities In The Knowledge Economy, *Strategica –International Conference – Fifth Edition,"Shift! Major Challenges of Today's Economy"*, Bucharest: 28th -30th September.
38. Neamțu, D.M., **Bejinaru, R.** (2017) International Migration Within The EU And Impact On The Knowledge Economy Development, *Strategica –International Conference – Fifth Edition,"Shift! Major Challenges of Today's Economy"*, Bucharest: 28th -30th September.
39. **Bejinaru, R.** (2017) Knowledge Management Models To Be Implemented Within The University, *International Conference on Theory and Applications in the Knowledge Economy* Zagreb, Croatia, July 12-14.
40. **Bejinaru, R.** (2017) Universities in the Knowledge Economy, *Journal of Management Dynamics in the Knowledge Economy*, Vol.5 (2017) no.2, pp.251-271; DOI 10.25019/MDKE/5.2.05
41. Bratianu, C., & **Bejinaru, R.** (2017) Knowledge strategies for increasing IC of universities. In Lopez I.T. & Serrasqueiro, R. (Eds.) *Proceedings of the 9th European Conference on Intellectual Capital*, Instituto Universitario de Lisboa, Lisbon, Portugal, 6-7 April 2017, pp. 34-41.
42. **Bejinaru, R.**, Prelipcean, G. (2017) Successful strategies to be learnt from world-class universities, *The 11th International Conference on Business Excellence Strategy, Complexity and Energy in changing times*, 30-31 March 2017, Bucharest, University of Economic Studies, pp. 469-492, *DeGruyter Open*, Vol 11(1) July 2017, pp. 350-358.

<https://www.degruyter.com/view/j/picbe.2017.11.issue-1/picbe-2017-0037/picbe-2017-0037.xml>

43. **Bejinaru, R.**, Roman, C., Tonu, E. (2016) The Influence of Organizational Culture Upon Knowledge Transfer within Organizations, *The USV Annals of Economics and Public Administration*, Volume 16, Issue 2(24), pp. 100-110.
44. **Bejinaru, R.** (2016) Knowledge Dynamics Impact on Intellectual Capital in Organizations, *Journal of Management Dynamics in the Knowledge Economy*, December 2016, vol.4, no.4, Issue 14, pp. 515-534.
45. Prelipcean, G., **Bejinaru, R.** (2016) Universities As Learning Organizations in the Knowledge Economy, *Journal of Management Dynamics in the Knowledge Economy*, December 2016 vol.4, no.4, Issue14, pp. 469-492.
46. Costea, M., Hapenciuc, C.V., **Bejinaru, R.**, (2016) Analysis Of Global Competitiveness Pillars' Influence Upon The Romanian Tourism Industry, *Journal of Tourism – Research and Studies in Tourism*, Issue 22, December 2016, pp. 64-75.
47. **Bejinaru, R.**, Cozorici, A.N. (2016) Challenges for Romanian Ecotourism Destinations, *Journal of Tourism – Research and Studies in Tourism*, Issue 22, December 2016, pp. 51-63.
48. Hapenciuc, C.V., Neamtu, D.M., **Bejinaru, R.** (2016) Comparative Statistical Analysis Of Existing Differences In The Regional Development Of Romania Regarding The Main Socio-Economic Indicators, *Strategica –International Conference – Fourth Edition, "Local versus Global - Opportunities and Risks in the Contemporary Business Environment"*, October 20th-21st, Bucharest: Tritonic , ISBN (E-book): 978-606-749-181-4, pp. 560-574.
49. **Bejinaru, R.**, Hapenciuc, C.V. (2016) Valorization Of The Learning Organization's Principles In The Business HES, *Strategica –International Conference – Fourth Edition, "Local versus Global - Opportunities and Risks in the Contemporary Business Environment"*, October 20th-21st, Bucharest: Tritonic , ISBN (E-book): 978-606-749-181-4, pp. 600-611.
50. Hapenciuc, C.V., **Bejinaru, R.**, Roman, C., Neamtu , D.M. (2016) The Challenges Of HES-Higher Education System Within The Knowledge Economy Based On Competitiveness, *EDULEARN- 8th annual International Conference on Education and New Learning Technologies Barcelona (Spain)*. 4th - 6th of July, 2016. ISBN: 978-84-608-8860-4, ISSN: 2340-1117, doi: 10.21125/edulearn.2016.2369 <https://library.iated.org/view/HAPENCIUC2016CHA>
51. Hapenciuc, C.V., **Bejinaru, R.**, Roman, C., Neamtu , D.M. (2016) The Role Of HES Within The Evolution Of The Business Sector, *8th International Conference on Education and New Learning Technologies (EDULEARN) Barcelona (Spain)*. 4th - 6th of July, pp. 5309-5317. ISBN: 978-84-608-8860-4, ISSN: 2340-1117, doi: 10.21125/edulearn.2016.2269, <https://library.iated.org/view/HAPENCIUC2016ROL>
52. Hapenciuc, C.V., **Bejinaru, R.**, Băeșu, C., Roman, C. (2016) The Positive Impact of Emotional Intelligence at Otganizational Level, *The 27th IBIMA conference on Innovation*

Management and Sustainable Economic Competitive Advantage: From Regional Development to Global Growth, Madrid, Spain, 04-05 May 2016, ISBN: 978-0-9860419-6-9, pp. 3697-3705

53. Hapenciuc, C.V., **Bejinaru**, R. (2015) Stimulating strategic organizational processes: knowledge creation and organizational learning, *Strategica*, 29-30 October 2015. Local versus Global. Bucharest: Tritonic (ISBN 978-606-749-054-1) pp. 235-243.
54. Vranciu, L.E., Hapenciuc, C.V., Neamțu, D.M., **Bejinaru**, R. (2015) The Education And The Vocational Training Of Adults- Vectors Of The Development Of The Intellectual Capital, *Strategica*, 29-30 October 2015. Local versus Global. Bucharest: Tritonic (ISBN 978-606-749-054-1, ISSN 2392-702X), pp. 244-.
55. Hapenciuc, C.V., Băeșu, C., **Bejinaru**, R. (2015) Interdependencies of strategic management for elaborating the organization's strategy, SGEM-2015 International Multidisciplinary Scientific Conference on Social Sciences and Arts, 26 August – 1 September, Albena, Bulgaria, ISBN 978-619-7105-47-6, pg.763.
56. **Bejinaru**, R., Băeșu, C. (2015) Innovative Leadership Styles and the Influence of Emotional Intelligence, *The USV Annals of Economics and Public Administration*, Volume 15, Issue 3, pp.136-145. http://www.seap.usv.ro/annals/arhiva/USVAEPA_VOL.15,SPECIAL_ISSUE_2015_fulltext.pdf
57. **Bejinaru**, R., Băeșu, C. (2015) Contextual Strategies for Conducting Effective Negotiation, *The USV Annals of Economics and Public Administration*, Volume 15, Issue 2(22), pp. 148-156 <file:///C:/Users/Admin/Downloads/808-2483-1-PB.pdf>
58. **Bejinaru**, R., Iordache, S., Băeșu C. (2014) Knowledge Dynamics a Key Skill in Persuasive Negotiation, International Conference "Challenges, Performances and Tendencies in the Organisation Management", 22-24th June 2014, Murighiol, Danube Delta, Romania
59. Stanciu, P., Hapenciuc, C.V., **Bejinaru**, R., Moroșan, A.A. (2014) Distinct Elements among the Managerial Entrepreneurship of Bucovina's Guesthouses. A Study in the Context of Sustainable Development, 8th International Management Conference - "Management Challenges For Sustainable Development", ASE, 6-7 November, 2014, pp.128-143 <http://samro.ro/wp-content/uploads/2017/01/PROCEEDINGS88.pdf>
60. Bordeianu, O.M., Hapenciuc, C.V., **Bejinaru**, R., Burciu, A. (2014) Dimensions of the Learning Organization within Pharmaceutical Companies in Romania, 8th International Management Conference- "Management Challenges For Sustainable Development", ASE, 6-7 November, 2014, pp. 606-618 <http://samro.ro/wp-content/uploads/2017/01/PROCEEDINGS88.pdf>
61. Hapenciuc, C.V., Bratianu, C., Roman, C., **Bejinaru**, R. (2014) Dynamics of the Learning Organization Within the Romanian Knowledge Economy, 11th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning - ICICKM

2014, The University of Sydney Business School, Australia, 6-7 November 2014, Sydney, ISBN: 978-1-910309-71-1

62. Chașovschi, C., Hapenciuc, C.V., **Bejinaru**, R., Stanciu, P. (2014) Proposals Of Knowledge Management Strategies To Support Organizational Change, The 24th IBIMA conference on Crafting Global Competitive Economies: 2020 Vision Strategic Planning & Smart Implementation, Milan, Italy 6-7 November 2014, ISBN 978-0-9860419-3-8, <http://www.ibima.org/ITALY2014/papers.html>
63. Băeșu, C., **Bejinaru**, R., Condratov, I., Moroșan, A.A. (2014) Influence Of Emotional Knowledge Dynamics In Negotiation, The 24th IBIMA conference on Crafting Global Competitive Economies: 2020 Vision Strategic Planning & Smart Implementation, Milan, Italy 6-7 November 2014 <http://www.ibima.org/ITALY2014/papers/esur.html>
64. Băeșu, C., **Bejinaru**, R. (2014) Leadership approaches of organizational change, The USV Annals of Economics and Public Administration, Volume 13, Issue 2(18), pp.146-152, <http://www.annals.seap.usv.ro/index.php/annals/issue/view/19/showToc>
65. **Bejinaru**, R., Băeșu, C. (2013) Approaches to organizational change within modern companies, The USV Annals of Economics and Public Administration, Volume 13, Issue 1(17), pp.127-134, <http://www.annals.seap.usv.ro/index.php/annals/issue/view/18/showToc>
66. **Bejinaru**, R., Băeșu, C. (2013) Issues of knowledge dynamics during organizational change, The USV 50th Anniversary Conference, October 2013, The USV Annals of Economics and Public Administration, Volume 14, Issue 1(19), 2014, pp.147-153. http://www.seap.usv.ro/annals/arhiva/USVAEPA_Vol.14,Issue_1%2819%29,2014_content.pdf
67. Băeșu, C., **Bejinaru**, R. (2013) Organizational change management -challenges and opportunities, 20th International Economic Conference, “Lucian Blaga” University of Sibiu, Romania, 17-18 May 2013, pp. 267-272, ISSN 2344-1682, <http://iecs.ulbsibiu.ro/archive/>
68. Băeșu, C., **Bejinaru**, R. (2013) Euroregions and sustainable development in the context of the economic crisis. Siret-Prut-Nistru Euroregion, International conference -The role of euroregions in sustainable development in the context of world crisis. Iași, 21st June, 2013, Editura TEHNOPRESS, Iași, ISBN 978-973-702-913-3; 978-606-687-026-9
69. Băeșu, C., **Bejinaru**, R. (2013) The euroregion Siret-Prut-Nistru strategy impact on sustainable development, International conference -The role of euroregions in sustainable development in the context of world crisis. Iași, 21st June, 2013, Editura TEHNOPRESS, Iași, ISBN 978-973-702-913-3; 978-606-687-026-9
70. Brătianu, C., Iordache, S., **Bejinaru**, R. (2012) Sequences of knowledge dynamics in the negotiation process, International Conference on Business Excellence, 12-13 October 2012 Brașov, Mini Track Knowledge Management, Infomarket Publishing House, Romania, ISBN

9786061901029

http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=Refine&qid=2&SID=V1GUV952eAFcN9KU45R&page=1&doc=2

71. Băeșu, C., **Bejinaru, R.** (2012) Business cyclicity and company strategies, International Conference on Business Excellence, 12-13 October 2012 Brașov, Mini Track Strategic Marketing, Infomarket Publishing House, Romania, ISBN 9786061901029 http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=Refine&qid=2&SID=V1GUV952eAFcN9KU45R&page=1&doc=1
72. **Bejinaru-Rauliuc, R.**, Bratianu, C. (2012) Learning Organizations in Emergent Economies, 13th European Conference on Knowledge Management - ECKM 2012, Cartagena, Spain, 6-7 September 2012, CD ISBN 978-1-908272-64-5, BOOK ISBN – 978-1-908272-63-8, pp. 997-1005, http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=GeneralSearch&qid=4&SID=V1GUV952eAFcN9KU45R&page=1&doc=1
73. Bratianu, C., **Bejinaru, R.**, Iordache, Ș. (2012) Knowledge Dynamics in Business Negotiation, Business & Management Review, 16 iunie 2012, <http://www.businessjournalz.org/>, ISSN: 2047-0398.
74. Hapenciuc, V., Stanciu, P., Condratov, I., **Bejinaru, R.** (2011) Valorification of the touristic potential and of the intellectual capital within the hospitality industry – Case study on the touristic area of Sucevita – Romania, Journal of Tourism. Studies and research in tourism, no.11, pp.65-70, <http://www.revistadeturism.ro/rdt/issue/view/15>
75. **Bejinaru, R.**, Iordache Ș. (2011) Intellectual Capital Dynamics within the Learning Organization, European Conference on Intellectual Capital, 18-19 April 2011, Cipru – Nicosia, pg. 70-77, ISBN:97-1-906638-95-5 CD, http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=Refine&qid=2&SID=V1GUV952eAFcN9KU45R&page=1&doc=3
76. Bratianu, C., **Bejinaru, R.**, Iordache, Ș. (2011) Models Of Knowledge Dynamics - The New Life Cycle Model of Knowledge Management, Revista Economica, No 3 (56) / 2011, “Lucian Blaga” University of Sibiu, Romania, pg 45-53, ISSN 1582-6260, <http://economice.ulbsibiu.ro/revista.economica/archive/RE%203-56-2011.pdf>
77. Bratianu, C., Iordache, Ș., **Bejinaru, R.** (2011) The Influence of Emotions on the Dynamics of the Negotiation Process, Revista Economica, No 3 (56) / 2011, “Lucian Blaga” University of Sibiu, Romania, pg 54-62, ISSN 1582-6260, <http://economice.ulbsibiu.ro/revista.economica/archive/RE%203-56-2011.pdf>
78. Bratianu, C., Hapenciuc, V., **Bejinaru, R.**, Orzea, I., Jolobai, S. (2011) Intellectual Capital as a Value Driver of Tourism Industry in the Famous Historical Region of Bucovina,

International Conference on Managing Services in the Knowledge Economy (MSKE 2011),
Universidade Lusíada de Vila Nova de Famalicão, 13-15 July

79. Bratianu, C., Hapenciuc, V., Orzea, I., **Bejinaru, R.**, Ghiuta, O. (2011) Strategic Thinking Dimensions in Emergent Economies Business Education, 8th International Conference on Intellectual Capital, Knowledge Management and Organizational Learning, The Institute for Knowledge and Innovation Southeast Asia (IKI-SEA) of Bangkok University, Bangkok, Thailand, 27-28 October 2011, vol.1, pp. 99-107, ISBN 978-1-908272-20-1 http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=GeneralSearch&qid=4&SID=V1GUV952eAFcN9KU45R&page=1&doc=2
80. **Bejinaru, R.**, Iordache Ş. (2011) The Knowledge of Emotions in the Negotiation Process, International Conference on Business Excellence, 14-15 October 2011 Braşov, Mini Track: Knowledge Management, Infomarket Publishing House, Romania, pg.59, ISBN:979-963-1749-24-1, vol. 1, http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=Refine&qid=2&SID=V1GUV952eAFcN9KU45R&page=1&doc=4
81. **Bejinaru, R.**, Iordache, S. (2011) A New Approach to Negotiation Process Using Economic Modeling in Setting the Negotiating Strategy, The Knowledge-Based Organization, The 17th International Conference, Conference Proceedings 2, Sibiu 24/26 November 2011 “Nicolae Bălcescu” Land Forces Academy Publishing House, Romania, ISSN 1843-6722
82. Bratianu, C., **Bejinaru, R.**, Iordache, S. (2010) Knowledge Dynamics in Negotiation, 17th International Economic Conference, “Lucian Blaga” University of Sibiu, Romania, 13-14 May 2010, pg 58, ISBN-978-973-739-987-8, <http://economice.ulbsibiu.ro/revista.economica/archive/RE%204-51-2010.pdf>
83. **Bejinaru, R.**, Iordache, S. (2010) Knowledge Channeling in the Learning Organization, 5th International Conference on Business Excellence, 15-16 October 2010 Braşov, Infomarket Publishing House, Romania, pg. 59, ISBN 978-973-1747-23-1 vol 1., http://apps.webofknowledge.com/full_record.do?product=UA&search_mode=Refine&qid=2&SID=V1GUV952eAFcN9KU45R&page=1&doc=5
84. **Bejinaru, R.** (2010) Knowledge Dynamics and Ba, European Economy: Present and Future International Conference- the 10th Edition, 7 - 9 October 2010, published in The Annals of the “Stefan cel Mare” University of Suceava, Volume 10, Special number 2010, pg. 217-223, <http://www.annals.seap.usv.ro/index.php/annals/issue/view/11>
85. Chaşovschi, C., Bordeianu, O., **Bejinaru, R.** (2010) Optimization Of Human Resources Function Through Knowledge Management, The USV Annals of Economics and Public Administration, (B+), Volume 10, Issue2(12), 2010, pp. 208-215, <http://www.annals.seap.usv.ro/index.php/annals/article/view/302/309>

86. Bostan, I., Morariu, A., Chașovschi, C., Năstase, C., Băeșu, C., Kicsi, R., Albu, O. (Bordeianu), Buta, S., Zoltan, R., **Bejinaru, R.**, (2010) Particulars of cultural dimension masculinity/femininity in the organizations in Suceava county, Business&Leadership, Scientific Society of Management from Romania, Nr. 2 /2010, ISSN 2069-4814, pp. 109-132 Indexare: RePEc,
[http://econpapers.repec.org/article/ssmjournl/tome_3a6_3ay_3a2010_3ai_3a2\(6\)_3ap_3a109-132.htm](http://econpapers.repec.org/article/ssmjournl/tome_3a6_3ay_3a2010_3ai_3a2(6)_3ap_3a109-132.htm), <http://www.kadamar.ro/ssmarticles/2010-2/2010-2-10.pdf>
87. Hapenciuc, V., Stanciu, P., Condratov, I., **Bejinaru, R.** (2009) The use of internet for touristic informing - Case study Bukovina, Conferința Internațională de Comunicări Științifice: "TURISMUL ÎNTRE DEZVOLTAREA REGIONALĂ ȘI CRIZA ECONOMICĂ GLOBALĂ" Sucevița, județul Suceava, 22-23 mai 2009, Lucrare publicata în Revista de turism – studii și cercetări în turism, ISSN 1844 – 2994, Număr special, 2009, pp. 87-90 revista este indexată în următoarele baze de date recunoscute prin O.M. nr. 4691/2011 (RePEc, EBSCO, DOAJ, Cabell's Directories).

Teza de doctorat cu titlul: „*Managementul cunoștințelor în organizația care învață*”, (2012)
Conducător științific: Prof.univ.dr.dr.dr.hc. Constantin Brătianu
Domeniul: Administrarea Afacerilor
Școala Doctorala, Academia de Studii Economice, București, Romania

Data: 7.12.2022

Semnătura:

