

LISTA DE LUCRĂRI DIDACTICE ȘI ȘTIINȚIFICE

Conf. univ. dr. Flavia Dana Oltean

Indice ISI Clarivate web of Science = 4

Indice SCOPUS = 2

Indice Gogle Scholar = 5

Indice Research Gate = 10,15

1 articol ISI Clarivate Analytics WoS în zona roșie (Q1)

1 articol ISI Clarivate Analytics WoS în zona galbenă (Q2)

1. TEZA DE DOCTORAT - 2013

- [1.1] **Oltean Flavia Dana.** *Contribuții privind perfecționarea managementului serviciilor în unitățile turistice, 2013, Prof. univ. dr. Răzvan NISTOR, Universitatea "Babeș-Bolyai", calificativul Magna Cum Laude/Foarte bine*

2. CĂRȚI DE SPECIALITATE

- [2.1] Conțiu, L.C., Gabor, M.R., Kardos, M., **Oltean, F.D.**, Ștefănescu, D., Varga, I. E., *Turismul – componentă a dezvoltării județului Mureș - volumul I*, Editura Petru Maior University Press, 2016, Tîrgu Mureș, 210 pagini, ISBN 978-606-581-144-7, ISBN 978-606-581-145-4, cod CNCSIS 200.
- [2.2] Conțiu, L.C., Gabor, M.R., Kardos, M., **Oltean, F.D.**, Ștefănescu, D., Varga, I. E., *Turismul – componentă a dezvoltării județului Mureș - volumul II*, Editura Petru Maior University Press, 2016, Tîrgu Mureș, 289 pagini, ISBN 978-606-581-144-7, ISBN 978-606-581-146-1, cod CNCSIS 200.
- [2.3] Gabor, M.R., **Oltean, F.D.**, *Produse inovative în turismul național și internațional*, Editura C. H. Beck, 2015, București, ISBN 978-606-18-0396-5, 440 pagini, cod CNCSIS 36.
<https://www.beckshop.ro/produse-inovative-in-turismul-national-si-international>
- [2.4] Gabor, M.R., **Oltean, F.D.**, *Economia comerțului și turismului – aplicații, studii de caz, cercetări*, Editura „Petru Maior” University Press., 2015, Tg. Mureș, 326 pagini, ISBN 978-606-581-131-7, cod CNCSIS 200.

3. CAPITOLE ÎN VOLUME COLECTIVE

a) cu ISBN, edituri internaționale

- [3.1] Gabor, M.R., **Oltean, F.D.**, *Tourism destination development. Study case: Mureș county brand building*, în cartea "Development and transformation processes in the tourism industry under the conditions of globalization", Editura Klaipeda State University of Applied Sciences, 2019, Lituania, pp. 4-23, ISBN 978-609-454-384-5, editor R. Kinderis.
<http://ebooks.kvk.lt/eb/1811/development-and-transformation-processes-in-the-tourism-industry-under-the-conditions-of-globalization/>

- [3.2] Gabor, M.R., **Oltean, F.D.**, *Development of entrepreneurship in adventure tourism – a new form within Romanian tourism – a possible solution for tourism to leave the crisis in Romania*, în cartea: „Management Consulting. The Central and Eastern European Perspective”, Cracow, Polonia, Editura Publishing House Cracow University of Economics Foundation, 2011, pp. 56-72, ISBN 978-83-62511-06-8, editori: M. Cwiklicki și M. Jablonski.

b) cu ISBN, edituri naționale

- [3.3] Gabor, M.R., **Oltean, F.D.**, *Antreprenoriatul – componentă a indicelui de dezvoltare a turismului de aventură*, în cartea “Sustenabilitatea dezvoltării resurselor umane. Provocări pentru România - selecție de studii și cercetări”, Editura Universității “Petru Maior”- Tîrgu Mureș, 2011, pp. 5 – 10, ISBN 978-606-581-005-1, editori A. Tripon și V. Vasile, cod CNCIS 200.
- [3.4] **Oltean, F. D.**, Gabor, M.R., *Turismul de aventură – oportunitate de afaceri pentru antreprenori*, în cartea “Sustenabilitatea dezvoltării resurselor umane. Provocări pentru România - selecție de studii și cercetări”, Editura Universității “Petru Maior” - Tîrgu Mureș, 2011, pp. 11 – 16, ISBN 978-606-581-005-1, editori: A. Tripon și V. Vasile, cod CNCIS 200.

4. ARTICOLE PUBLICATE ÎN EXTENSO

(1) Articole în reviste cotate ISI, cu factor de impact și “article influence score”

- [4.1] **Oltean, F.D.**, Gabor, M.R., Stăncioiu, A.F., Kardos, M., Kiss, M., Marinescu, R.C. *Aspects of marketing in dental tourism – factor for sustainable development in Romania*, Sustainability, 2020, 12(10), pp. 1-13, doi:10.3390/su12104320, ISSN 2071-1050, ID article 4320, **FI 2020 = 3,251, AIS 2020=0,462**, <https://www.mdpi.com/2071-1050/12/10/4320> (**articol ISI Q1 - zona galbenă**)
- [4.2] Gabor, M.R., Cristache, N., **Oltean, F.D.** *Romanian consumers’ preferences for celebrity endorsements TV ads for Romanian and global apparel brands*, Fibres & Textiles in Eastern Europe, 2020, vol. 28, 6 (144), pp. 8-14, DOI: 10.5604/01.3001.0014.3792, ISSN 1230-3666, **FI 2020 = 1,045, AIS 2020 = 0,122**, <http://www.fibtex.lodz.pl/article2245.html>
- [4.3] Gabor, M.R., **Oltean, F.D.** *Babymoon tourism between emotional well-being service for medical tourism and niche tourism. Development and awareness on Romanian educated women*, Tourism Management, 70, pp. 170-175, DOI: [10.1016/j.tourman.2018.08.006](https://doi.org/10.1016/j.tourman.2018.08.006), WOS:000448096100023, ISSN 0261-5177, **FI 2020 = 10,967, AIS 2020=2,006** (**articol ISI Q1 - zona roșie**)
- [4.4] **Oltean, F.D.**, Gabor, M.R. *Service Diversification – a Qualitative and Quantitative Analysis in Mures County Hotels*, Inzinerine Ekonomika - Engineering Economics, 2016, 27 (5), ISSN 1392-2785, pp. 618-628, DOI: [10.5755/j01.ee.27.5.14153](https://doi.org/10.5755/j01.ee.27.5.14153), WOS:000391089200013, **FI 2020 = 1,292, AIS 2020 = 0,181**.

(2) Articole în reviste cotate ISI fără factor de impact (inclusiv ISI proceedings)

- [4.5] **Oltean, F.D.**, Gabor, M. R., (2020). Service Quality Management and Hotel Performance – Particularities from Romanian Hospitality Industry: A Complex Statistical Analysis, Quality Access to Success, vol. 21, No. 179, ISSN 1582-2559, pp. 91-100, https://www.srac.ro/calitatea/en/arhiva/2020/QAS_Vol.21_No.179_Dec.2020.pdf
- [4.6] Gabor, M. R., Cîmpian, L., **Oltean, F.D.** (2019). *Comparative Study concerning the Impact of IT&C Indicators on Performances of Organizations in the Industry*. Book Series: Procedia Manufacturing, vol. 32, pp. 627-633, ELSEVIER, ISSN 2351-9789, The 12th International Conference Interdisciplinarity in Engineering (INTER-ENG 2018), <https://doi.org/10.1016/j.promfg.2019.02.262>, WOS:000471295800087.
- [4.7] **Oltean, F.**, Gabor, M. R., Conțiu, L.C. (2014). *Relation Between Information Technology and Performance: an Empirical Study Concerning the hotel Industry in Mures County*, Book Series: Procedia Economics and Finance, vol. 15, pp. 1535 -1542, ELSEVIER, ISSN 2212-5671, DOI: [10.1016/S2212-5671\(14\)00622-4](https://doi.org/10.1016/S2212-5671(14)00622-4), WOS:000357094000199.
- [4.8] Gabor, M. R., **Oltean, F.D.** (2014). *Romanian heritage for dark tourism as alternative for sustainable and economic development*, vol. I – Economy and Management, pp. 915 -928, GIDNI Conference Proceedings, 2014, Ed. Arhipeleag XXI Press, Tg. Mureș, ISBN:978-606-93691-3-5, WOS:000353772100117, editor I. Boldea.
- [4.9] Gabor, M. R., **Oltean, F.D.** (2014). *Destination tourism - empirical study by Kelly grid within Romanian youth*, vol. I – Economy and Management ISBN 978-606-93691-3-5, pp. 929- 948, GIDNI Conference Proceedings, 2014, Ed. Arhipeleag XXI Press, Tg. Mureș, ISBN:978-606-93691-3-5, WOS:000353772100118, editor I. Boldea
- [4.10] Gabor, M.R., Conțiu, L.C., **Oltean, F.D.** (2012). *A comparative analysis regarding European tourism competitiveness: emerging versus developed markets*, Book Series: Procedia Economics and Finance, vol. 3, ISSN 2212-5671, ELSEVIER, pp. 361-366, DOI: [10.1016/S2212-5671\(12\)00165-7](https://doi.org/10.1016/S2212-5671(12)00165-7), WOS:000315040100053.
- [4.11] Conțiu, L.C., Gabor, M.R., **Oltean, F.** (2012). *Employee's motivation from a cultural perspective – a key element of the hospitality industry competitiveness*, pp. 984-989, Book Series: Procedia Economics and Finance, vol. 3, ISSN 2212-5671, ELSEVIER, DOI: [10.1016/S2212-5671\(12\)00261-4](https://doi.org/10.1016/S2212-5671(12)00261-4), WOS:000315040100149
- [4.12] **Oltean F. D.** (2011) *The development of commercial services within international trade in services - a comparative analysis*, Revista Economica, nr. 4(57), ISSN 1582-6260, pp. 223-230, WOS:000396640100033, <http://economice.ulbsibiu.ro/revista.economica/archive.php>

(3) Articole în reviste indexate BDI

- [4.13] Baba, C.A., Stăncioiu, A.F., Gabor, M.R., Alexe, F. A., **Oltean, F.D.**, Dinu, A.C. (2020), *Considerations regarding the effect of COVID-19 on the tourism market*, Theoretical and Applied Economics Volume XXVII (2020), No. 3(624), Autumn, pp. 271-284

- [4.14] Gabor, M. R., **Oltean, F.D. (2018)**. *Is the old communist brand preferred by the young consumers? A country of origin study case with multimethod analysis*. International Conference "Risk in Contemporary Economy", ISSN-L 2067-0532 ISSN online 2344-5386, XIXth Edition, "Dunarea de Jos" University of Galati, pp. 355-366. <https://ideas.repec.org/a/ddj/fserec/y2018p355-366.html>
- [4.15] Gabor, M.R., **Oltean, F.D. (2016)**. *What macroeconomic index differentiates or similar the European tourism competitiveness? A multimethod analysis*, North Economic Review, nr.1, ISSN 2537-317X, pp. 207-213, <https://ideas.repec.org/s/clj/noecrw.html>, <https://econpapers.repec.org/article/cljnoecrw/>
- [4.16] **Oltean, F.D.**, Gabor, M. R. (2016). *Quality management and firm performance in the hotel industry: evidence for Mureş county*, North Economic Review, nr.1, ISSN 2537-317X, pp. 99-107, <https://ideas.repec.org/s/clj/noecrw.html>, <https://econpapers.repec.org/article/cljnoecrw/>
- [4.17] **Oltean F. D.** (2013) *Services strategy and hotels performance: evidence from Mureş county*, Acta Universitatis Danubius. Œconomica, Vol. 9, Nr. 6, ISSN 2065-0175, 2067-340X (e), pg. 69-81, <http://journals.univ-danubius.ro/index.php/oeconomica>
- [4.18] **Oltean F. D.** (2013) *An exploratory research regarding customer orientation and performance in hospitality industry*, Annals of the „Constantin Brâncuşi” University of Târgu Jiu, Economy Series, ISSN 1844-7007, Nr. 4, pg. 77-84, <http://www.utgjiu.ro/revista/?s=ec>
- [4.19] **Oltean F. D.** (2013) *An Empirical Research Regarding Information Technology in Hospitality Industry: A Case Study from Mures County*, Journal of Knowledge Management, Economics and Information Technology, ISSN 2069-5934, Vol. III, Nr. 6, pp. 1-15, <http://www.scientificpapers.org/about-us/>
- [4.20] Naghi, M., Marin A., **Oltean F.D.** (2011) *Aspects regarding the importance of diversification strategy in the development of tourism activity*, Managerial Challenge of the Contemporary Society, Nr. 2, ISSN 2069-4229, Ed. Risoprint, pp. 193-198, <http://www.econ.ubbcluj.ro/mccs/>
- [4.20] Pastor I., **Oltean F.D.** (2009) *The romanian rural tourism and its impact upon the romanian rural environment*, Revista de turism, nr. Special, ISSN 1844-2994, pp. 46-52, <http://revistadeturism.ro/v1/>

5. ARTICOLE PUBLICATE ÎN REZUMAT

- [5.1] **Oltean, F. D.**, Gabor, M.R. (2020). *Hunting tourism – leisure, sustainable or trophy activity? a comparative motivational study: Spain and Romania*. Book of Abstract nr. 3 (p. 50), Sesiunea Ştiinţifică a cadrelor, UMFST, 7-11 decembrie, Tg. Mureş.
- [5.2] Gabor, M.R., **Oltean, F.D.** (2018). *Produse inovative în turism – oportunităţi pentru antreprenori*, Conferinţa Naţională de Drept şi Afaceri în Transilvania, 12 aprilie, UPM Tg. Mureş.

- [5.3] Gabor, M.R., **Oltean, F.D.** (2018). *New trend in health tourism. An overview of the Romanian opportunities in the global context.* Book of Abstract nr. 1 (p. 74), Sesiunea Științifică a cadrelor, UMFST, 10-14 decembrie, Tg. Mureș.

6. ALTE LUCRĂRI ȘI CONTRIBUȚII ȘTIINȚIFICE PUBLICATE ÎN EXTENSO

a) *Volume colective ale conferințelor în străinătate*

- [6.1] Conțiu, L.C., Gabor, M.R., **Oltean, F.** (2012). *An Analysis of the Communication Approach of the Adventure Tourism Providers from Romania*, 2nd Advances in Hospitality and Tourism Marketing & Management Conference, 31 mai – 3 iunie Corfu, Grecia. ISBN 978-960-287-139-3, pp. 1-10, organizată de Alexander Technological Educational Institute of Thessaloniki (ATEITH),
<http://www.ahtmm.com/conference-proceedings/2nd-ahtmm-conference-proceedings/>
- [6.2] Gabor, M.R., **Oltean, F.D.** (2011). *Study of perception concerning „emblematic” objectives of the world tourism within Romanian youth by means of the Kelly grid*, 2011 Conference on Social Media in Hospitality and Tourism, 21 – 22 octombrie, Verona, Italia, editat de Virginia Tech – Pamplin College of Business - SUA, College of Charleston, Management Center Innsbruck, pp. 42 – 71, ISBN: 978-0-615-56225-4, editori Crotts, J., Magnini, V. și Zehrer, A.
<http://www.cpe.vt.edu/mpd.htm/socialmedia/htmlsocialmedia2011proceedings.pdf>

Data,
30.09.2021

Semnătura,

